

“It’s more important for a photographer to have very good shoes, than to have a very good camera.”

Sebastiao Salgado



©Sylvie Gliko, West Seattle High School
2021 3rd place, LANDSCAPE

DEADLINE FOR ENTRY
April 30, 2022 by 3 PM

What is the Washington State High School Photography Competition?

An annual event designed to showcase the finest photographers in Washington state high schools.

Watch a three-minute video about our program:

<https://www.facebook.com/1097209700373589/videos/1587660424661845/>

Who can enter?

Any student grades 9-12 currently enrolled in a public, private or alternative high school in Washington State.

Why enter?

Here’s an opportunity to have your photograph exhibited at the Seattle Art Museum, see your photograph on a Jones Soda bottle, and bank a little prize money—cha-ching!

Deadline

All entries must be in our possession by 3PM Saturday April 30th, 2022

If you’re shipping entries via post office, please use this address:

Kenmore Camera PO Box 82467 Kenmore, WA 98028.

For UPS, Fed X, etc. and hand delivery, please use:

Kenmore Camera 6708 NE 181st Street Kenmore, WA 98028. All entries from a single school must be delivered together with a fully completed entry form, student list, and one single payment - absolutely no exceptions. Please mark boxes attn: Washington State Photo. For directions visit www.kenmorecamera.com

Entry Fee

\$3 per entry. A student may enter up to ten entries. Purchase orders and checks only. No bank cards. Make purchase order or check payable to *Visual Aid, LLC*.

Prizes

- Best in Show: \$250
- *Frame Central* expertly mats and frames all images in the final exhibit.
- Students placing first in category will receive a check for \$50.
- Six images from the exhibit will be selected by Jones Soda and featured on a run of 250,000 of their soda bottles.
- *Photographic Center Northwest Choice Award* to one student.

Questions?

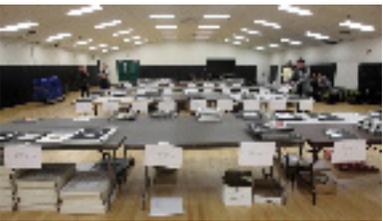
Contact Kelly Atkinson at kellyatkinsonphotography@gmail.com



Governor Gary Locke presenting a student with a Certificate of Excellence in 1997 at the Seattle Art Museum.



Governor Mike Lowry with sponsors at the Seattle Art Museum awards ceremony in 1996.



We receive nearly four thousand entries every year from high school students in Washington State.



The unruly crowd at the 2017 awards ceremony, before masks and social distancing.

The Washington State High School Photography Competition (WSHSPC) has a grass roots beginning in the mid 1980's. Formed by a group of high school photography instructors as a way of elevating student photography, the early competitions included only a handful of high schools, a few hundred entries, passionate instructors and eager students. The photographs were collected and organized by the instructors and later judged by an impartial jury. It was small, informal and entirely volunteer.

The event attracted sponsorship and public awareness rose due to exhibits at the Seattle Art Museum, featured articles in the Seattle Times newspaper, a segment on KING TV's Evening Magazine and New Day programs, and a prestigious awards ceremony featuring Washington State Governors Mike Lowry and Gary Locke. We typically receive nearly four thousand entries every year. Every December, the exhibit is featured at the Seattle Art Museum.

Our official sponsors include Kenmore Camera and Canon USA, who contribute operating funds and in-kind support. Our in-kind contributors include Northwest Framing, who professionally mat and frame the final exhibit; the Jones Soda Company, who reproduce six student photographs on 250,000 of their soda bottles; the Photographic Center Northwest, who provide a PCNW Choice Award; and the Seattle Art Museum, who provide exhibit space. See current and past exhibits at www.kenmorecamera.com. Scroll down on their homepage until you see the purple **WSHSPC** logo located at the bottom.

This event remains largely a volunteer effort with many volunteers devoting time throughout the year to ensure its success. The advisory board includes active high school photography instructors: Rob Flye, Inglemoor; Doris Conrath, Tacoma School of the Arts, Tim Kennedy, Cedarcrest; and Jeremy Leffel, Stadium High School. With their continued guidance and the support of our sponsors we will continue to provide a prestigious public platform for student photographic art.

Watch a three minute video about our program:

<https://www.facebook.com/1097209700373589/videos/1587660424661845/>



©Abby Britton, Stadium H.S.
2021 2nd place, DOCUMENTARY

*“Photography
doesn’t teach
you to express
your emotions;
it teaches you
how to see.”*

Berenice Abbott



©Daya Brambila, Stadium H.S.
2021 2nd place, PEOPLE

DEADLINE FOR ENTRY
April 30, 2022

IMPORTANT CHANGES IN 2022:

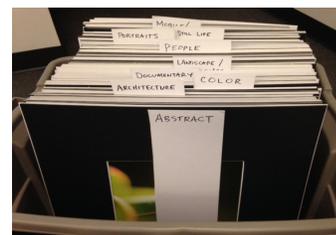
- Students are required to make their own prints. This is foremost a print competition, so it’s imperative that students print their own images. Over the past two years we relaxed that rule due to Covid-19 and student accessibility to school, but in 2022 we are reinstating the rule that students print their own images.
- Please DO NOT mount prints.
- 8.5” x 11” prints are preferred.
- No bank cards accepted. Purchase order or check only.

I NEED YOUR HELP!

We have only one person handling all of the administrative duties of this statewide event, so, I need your help to stay organized. Here’s what you can do to help:

PLEASE USE A TAB

Please separate each category with a tab (see photo). I know it sounds simple but this little tab saves me a lot of sorting time and it’s easy for you to do.



NO POPCORN, SHREDDED PAPER OR PROTECTIVE SHEETS, PLEASE!

Popcorn and shredded paper are brutal. I have to clean each of your entries due to static electricity. Please do not individually wrap entries, or, place protective sheets of paper in between each entry. I have to handle each entry in order to remove them. Also, no framed prints or prints with glass or plastic will be accepted.

ACCURATELY COMPLETE THE ENTRY FORM AND PAYMENT INFORMATION

If we do not receive a fully completed entry form, typed student list, correct payment information and correct amount of payment, **it will result in disqualification.** Please insert payment, entry form and student list in an envelope so I don’t have to fish around in your containers to collect important documents. Thanks!

ID TAGS

Students must use their personal e-mail and phone number on the ID Tags so I can quickly contact them. Please do not use your school e-mail or phone number.

PAYING FOR ENTRIES

We gladly accept checks and purchase orders. If paying by purchase order you must **attach a hard copy of your purchase order to your official entry form.** Please make payable to Visual Aid, LLC. If you have questions about making a payment please contact KellyAtkinsonPhotography@gmail.com.

BANK CARDS ARE NOT ACCEPTED.

This helps us keep expenses down so we can continue offering this program.

*“Everything
has beauty,
but not
everyone
sees it.”*

Confucius



©Kaylie Shaver, Hanford High School



©Jonathan Walzer, Meadowdale H.S.
2017 1st place, ANIMAL

HOW TO IMPROVE YOUR CHANCES:

Here are a few things students and instructors can do to improve your chance of success in the competition:

PRINT SIZE

It is highly recommended to enter **8.5" X 11"** non-mounted prints. Smaller prints are accepted, as are larger prints up to 16"x20", but judges have commented on their preference for viewing 8.5" x 11" photographs.

SUBJECT MATTER

Think beyond the literal meaning of the category title. For example, in the category of ANIMAL, we receive numerous photographs of cats. Many are simply sitting on a sofa staring at the camera. Yes, that literally fits the category description of ANIMAL, but those photographs don't reveal very much to viewers or tell an interesting story.

This is an art competition. It's essential to engage the viewer with an interesting perspective. Examine the photos below. Both are past winners in the ANIMAL category and do a wonderful job of creating a story, engaging the viewer and making us think.

SPECIAL EFFECTS

You can also use a unique camera angle, blurred action, or an abstract point of view to transform an ordinary scene into an interesting photograph. Finally, capture the same subject in a variety of different ways rather than taking just one photograph. When you are photographing, take your time, use your imagination, shoot more and edit later.

THE NUMBERS GAME

A school earns points when a student wins 1st - 6th place in a category (see page #10 for details about scoring). So, if your school is entering less than six entries per category you are decreasing your chance to earn points for your school. With ten categories, your school should be entering a minimum of 60 total entries (six per category) if you hope to earn the maximum number of points available.

THE NUMBERS GAME (PART TWO)

Consider a category that typically receives less entries. Some of our categories are popular and receive several hundred entries, such as PORTRAIT and LANDSCAPE. But, we receive much fewer entries in the TRADITIONAL SILVER GELATIN B&W, ABSTRACT, ARCHITECTURE and DOCUMENTARY categories. Judges select six photographs from each category, so you can increase your odds by entering in the categories that typically receive less entries.

WHERE SHOULD I PLACE MY IMAGE?

- Images created with a scanner, 3D printed images, Polaroid type processes, and images with heavy use of Photoshop must be placed in #8 MANIPULATION.
- Traditional silver gelatin b&w may be placed in any category.

1. TRADITIONAL SILVER GELATIN B&W

Exclusive to images shot on b&w film and printed on b&w silver gelatin paper. **Special emphasis is placed on the quality and craftsmanship of the b&w print.** You may hand color, tone or tint an entry. No digital or color entries allowed. Traditional silver gelatin b&w images may also be entered in all other categories. **ENTRIES IN THIS CATEGORY MUST BE PRINTED BY THE STUDENT ENTERING THE PHOTOGRAPH.**

2. ABSTRACT

A photograph which is non-pictorial and/or non-representational and emphasizes design elements and principles.

3. ANIMAL

A photograph of an animal or group of animals.

4. DOCUMENTARY/STREET PHOTOGRAPHY

Images which are documentary or photo journalistic in nature. The entry may be a single image or a combination of images. Multiple images are accepted provided they are mounted on a single piece of mat board not exceeding 16"x20".

5. STILL LIFE

A photograph of an object or objects found or arranged by the photographer.

6. PORTRAIT

A photograph of a person or group of people in which the photographer controls the pose, setting and/or lighting.

7. ARCHITECTURE

A photograph of a man-made structure which can include architectural details.

8. MANIPULATION

A photograph manipulated beyond what is considered basic darkroom techniques (dodging, burning, contrast/brightness adjustment). Images with extensive use of Photoshop, images created by a scanner (Scanography), 3D printed images, and Polaroid type processes must be placed in this category.

9. LANDSCAPE/CITYSCAPE

A photograph of a natural or urban scene.

10. PEOPLE

A photograph of a person or group of people.



©Cole Durnwirth, West Seattle H.S.
2021 1st place, DOCUMENTARY



©Natalia Furmanczyk, Bellevue H.S.
2020 3rd place, ABSTRACT

Questions?

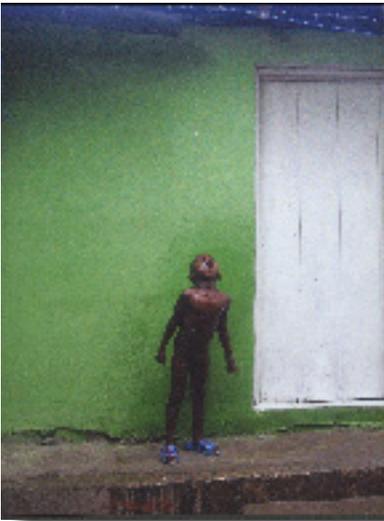
Please contact Executive Director
Kelly Atkinson at:
kellyatkinsonphotography@gmail.com

2022 RULES & REGULATIONS

Please read carefully



©Amaru Martinez, Roosevelt HS
2018 Best in Show



©Allie Wiegand, Bellevue High School
2008 Best in Show



©Sarah Truscott, Seattle Academy
2014 Best in Show

DEADLINE FOR ENTRY
April 30, 2022

1. The student entering the image must perform all capturing and printing of the image. Only students currently enrolled in grades 9-12 in a public, private or alternative high school in Washington State may participate.

2. 8.5"x11" non-mounted prints are preferred. Entries may be printed as large as 16"x 20". There is no minimum size. **PLEASE DON'T MOUNT ENTRIES or frame them.**

3. All entries must include the official ID tag. ID tags must be legible and COMPLETELY filled out. Securely affix the ID tag to the upper left-hand corner on the back of each entry. **Students must include a personal e-mail and phone number.** Do not list a school e-mail address or school phone number on the ID Tag.

4. No school name may appear on the front of the entry.

5. Entries should not be modified in ways other than "traditional darkroom" techniques (burning/ dodging, cropping, or adjustments of contrast and/or brightness). Images manipulated beyond that MUST be entered in the MANIPULATION category, including entries with heavy use of Photoshop/Lightroom; Scanography (images created using a scanner); Images from a 3-D printer; and Polaroid-type images.

6. All entries in the TRADITIONAL SILVER GELATIN B&W category must be printed by the student and produced entirely with the use of traditional b&w materials. Students are allowed to hand color, tone or tint. An entry digitized at any stage of its production is not allowed in this category.

7. Photographs placing 1st - 6th in a previous WSHSPC may not be re-entered.

8. A student may enter up to ten images.

9. Instructors must submit all entries and include one fully completed OFFICIAL ENTRY FORM with one payment attached (check or purchase order only), and a typed alphabetized list of participating students.

DISQUALIFICATION POSSIBILITIES:

- A non-traditional image entered in the Traditional Silver Gelatin b&w category.
- The following processes may only be entered in the MANIPULATION category: A) Images with extensive Photoshop techniques. B) 3-D printed images. C) Scanography (images created from a scanner). D) Polaroid type processes.

FAILURE TO COMPLY WITH ANY RULE MAY RESULT IN DISQUALIFICATION.

Liability: Every reasonable precaution will be taken to avoid any damage to or loss of entries.

Northwest Framing, Kenmore Camera, Canon, Jones Soda, PCNW, SAM, Visual Aid, LLC, Kelly Atkinson and all approved volunteers and co-sponsors of this event assume no responsibility in the event an image is lost, damaged or stolen.

QUESTIONS?

Contact Kelly Atkinson at kellyatkinsonphotography@gmail.com

This official entry form must be FULLY completed by the photography instructor of the competing school. You must also include a typed list of competing students.

**Please Don't
Forget...**

1. Sort images by category.
2. Include a typed student list.
3. One payment per school.
4. Entries must be in a box or container with school name.
5. **ENTRIES SHOULD NOT BE MOUNTED.**

School _____

Address _____

City _____ Zip _____

Photography instructors name _____

phone# _____ Ext _____

e-mail address _____

QUESTIONNAIRE

1) What is your annual budget?

2) What time of year do you make your major purchases?

3) Who is your photographic and digital supplier?

CATEGORY

QUANTITY

1.Traditional Silver Gelatin b&w _____	
2.Abstract _____	
3.Animal _____	
4.Documentary _____	
5.Still Life _____	
6.Portrait _____	
7.Architecture _____	
8.Manipulation _____	
9.Landscape _____	
10.People _____	

Grand total of entries ➡

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PAYMENT INFORMATION

ONLY ONE CHECK OR PURCHASE ORDER PER SCHOOL.

Check payable to Visual Aid, LLC, or Kelly Atkinson

Purchase Order payable to Visual Aid, LLC, or Kelly Atkinson. **You must attach a hard copy of your PO to this entry form.**

No bank cards accepted in 2022.

Questions?

Please contact:
Kelly Atkinson
Executive Director WSHSPC
kellyatkinsonphotography@gmail.com

Number of students competing this year _____



Please return my entries to the address listed on the enclosed shipping label. I have supplied: 1) a suitable shipping container; 2) a return address label; 3) sufficient postage.

Please hold my entries at Kenmore Camera. They must be retrieved by June 30th, 2022. After that date, all remaining images will be discarded unless arrangements have been made with Kelly Atkinson at kellyatkinsonphotography@gmail.com. Some of these entries may have a ribbon. If you can't retrieve them, ask a student or parent.

STORE ADDRESS: Kenmore Camera 6708 NE 181st Street • Kenmore WA 98028

For postal deliveries: PO Box 82467 Kenmore, WA 98028 / www.kenmorecamera.com

All entries must be in our possession by 3 PM Saturday, April 30, 2022
Questions? Contact Executive Director Kelly Atkinson at kellyatkinsonphotography@gmail.com

2022 I.D. Tag

securely tape this in the
UPPER LEFT HAND CORNER

on the back of each entry.

School: _____

(DO NOT USE INITIALS!)

Student: _____

Student e-mail (required) - DO NOT use school e-mail

Student phone # (required) - DO NOT use school phone#

Category _____

How was your image captured/photographed?

- | | |
|--|---|
| <input type="checkbox"/> traditional film camera | <input type="checkbox"/> pinhole camera |
| <input type="checkbox"/> digital camera | <input type="checkbox"/> camera phone |
| <input type="checkbox"/> scanner | <input type="checkbox"/> other: _____ |

PLEASE PRINT CLEARLY

2022 I.D. Tag

securely tape this in the
UPPER LEFT HAND CORNER

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| <input type="checkbox"/> digital camera | <input type="checkbox"/> camera phone |
| <input type="checkbox"/> scanner | <input type="checkbox"/> other: _____ |

PLEASE PRINT CLEARLY



We typically receive about four thousand entries every year, making this the largest event of its kind in the United States.



©Isobel Goepferd, Roosevelt H.S.
2021 3rd place, PEOPLE



©Leizllyn Nicolas, Kentlake H.S.
2018 1st place, TRADITIONAL B&W

THE JUDGING OF ENTRIES

Three judges are chosen to jury this event. I select judges possessing a great deal of experience working with and viewing photographs in their profession. Judges are not allowed to see entry tags so they have no access to information about the student or the school they represent.

JUDGING CRITERIA

The judges select photographs representing excellence in these areas:

1. ARTISTIC EXPRESSION

A successful photograph must tell a story or relay a mood. What emotion or attitude are you trying to convey to the viewer? Be sure your photograph provides the viewer with enough information to understand your point of view.

2. TECHNICAL ABILITY

A beautifully printed photograph further enhances the image. Produce a high quality image with rich blacks, brilliant whites, dazzling colors and absolutely no dust spots, fingerprints, scratches, dents, etc.

Students are required to print their own images.

TEAM SCORING

Students accumulate points for their school by earning a 1st - 6th placement in a category. The school accumulating the highest overall team score wins the state title. Points are awarded as follows: 1st place - 6 points; 2nd place - 5 points; 3rd place - 4 points; 4th place - 3 points; 5th place - 2 points; 6th place - 1 point.

SELECT AND FINALIST

All entries in a single category are viewed by judges and they are asked to select entries they wish to advance to the final round. These "SELECT" are the top 10% in the category. In the final round, each judge then chooses six images from the "SELECT". Those eighteen images advance for placement where judges decide on 1st through 6th place. The remaining 12 images receive a "FINALIST" ribbon.

FINAL EXHIBIT

The top 3 photographs from each of the categories constitute the final exhibit. These final images will be professionally matted and framed by Frame Central. The exhibit stays on tour for one year, and then the framed photographs are returned to their school.

WHEN CAN I FIND OUT THE RESULTS?

Judging is in May. Standings will be posted at www.kenmorecamera.com by May 31. QUESTIONS? Contact: KellyAtkinsonPhotography@gmail.com.

TEAM SCORING

Students can accumulate points for their school by earning a 1st - 6th placement in a category. The school with the highest team score at the end of the competition wins the state title. Points are awarded as follows:

1st place - 6 points; 2nd place - 5 points; 3rd place - 4 points; 4th place - 3 points; 5th place - 2 points; 6th place - 1 point.

SELECT AND FINALIST

A photograph receiving a purple "SELECT" ribbon indicates it was in the top 10% of all entries in its category. A photograph awarded a yellow "FINALIST" ribbon indicates it advanced to the final 18 images in its category.

BEST IN SHOW

All photographs in the final exhibit are eligible to win Best in Show. Best in Show is selected by the judges.

FINAL EXHIBIT

The top 3 photographs from each category constitute the final exhibit. These final images will be professionally matted and framed by Frame Central, and may be reproduced in newspapers, web sites, magazines and marketing materials promoting the event. All images from the exhibit stay on tour for one year, and then are returned to their school. Final exhibits from 2009 - present may be viewed on-line at www.kenmorecamera.com.

WHEN CAN I FIND OUT THE RESULTS?

Final results will be posted at www.kenmorecamera.com by May 31, 2022. Your patience is appreciated.

QUESTIONS?

Contact Kelly Atkinson at kellyatkinsonphotography@gmail.com



©Kaylee Ross, Inglemoor H.S.
2021 1st place, PORTRAIT



©Lauryn Campbell
Skyview High School (Vancouver, WA)
2018 2nd Place, MANIPULATION

DEADLINE FOR ENTRY
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©Tyler Howe, Lake Washington High School
2020 1st place, LANDSCAPE



©Ella Banken, Tacoma School of the Arts
2015 3rd place, PEOPLE



©Ian Ostericher, Peninsula H.S.
2009 Best in Show



©Vittorio Mount, Lakeside School
2020 3rd Place, PEOPLE

KENMORE CAMERA and CANON

Kenmore Camera offers one of the largest selections of digital SLR's in the Pacific Northwest. They also offer a wide selection of inks, papers, darkroom products, books, used equipment, tripods and camera bags. Kenmore Camera and Canon have been sponsors of this event since 2007. www.kenmorecamera.com

MUSEUM QUALITY FRAMING and FRAME CENTRAL

You name it, MUSEUM QUALITY FRAMING can frame it: photographs, posters, fine art, mementos, clothing. Locally owned, Museum Quality Framing hand crafts all custom frames right here in the Pacific Northwest. Workmanship on framing is GUARANTEED FOR LIFE. In addition to custom framing, they offer framed art, photo frames, and free design consultations, along with high quality professional art and photo printing on paper, canvas or metal. Museum Quality Framing is a member of the Northwest Framing family, an industry leader since 1974. Shop in person or online at www.pnwframing.com. They've been an in-kind contributor since 2006.

PHOTOGRAPHIC CENTER NORTHWEST

PCNW serves students of all levels with a full range of coursework in black-and-white and color film and digital media, and a rigorous certificate program encompassing theory, aesthetics, and technical mastery. PCNW provides its students and the community with resources that include darkrooms, studios, a digital lab and library. Through exhibitions, lectures, scholarships, and outreach projects, PCNW provides educational opportunities to professional and amateur photographers and to the public at large. PCNW has been an in-kind contributor since 2006. www.pcnw.org

JONES SODA

Six photographs from our exhibit are featured on 250,000 bottles of Jones Soda. Jones Soda has been an in-kind contributor since 2007.

www.jonessoda.com

SEATTLE ART MUSEUM

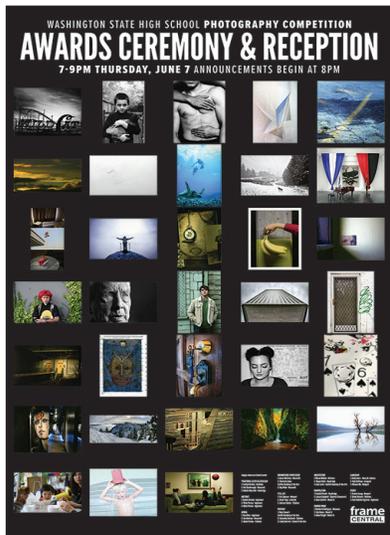
SAM hosts our exhibit every December. SAM has been an in-kind contributor since 1995. www.seattleartmuseum.org

Interested in becoming a sponsor or helping underwrite?

We are grateful for any help you can provide—whether it's becoming a full fledged sponsor or helping to underwrite one of our expenses—we welcome your contribution. For details on sponsoring and underwriting please contact executive director Kelly Atkinson at: kellyatkinsonphotography@gmail.com



Jones Soda selects six images from our exhibit each year and features them on 250,000 bottles of their soda.



A poster created by Museum Quality Framing & Frame Central and given to the student exhibitors.

DEADLINE FOR ENTRY
April 30, 2022

PROMOTING STUDENT IMAGES

The purpose of this event is to provide a prestigious public platform for student photographic art. We showcase the final exhibit in the Seattle Art Museum and galleries at Frame Central, Kenmore Camera, and on the Kenmore Camera web site at www.kenmorecamera.com.

Student images are also featured in our annual RULES & REGULATIONS publication and the seasonal e-publication [sublime](#). For these reasons we need written permission from the student and their parents to reproduce student images. Reproduced images will always include a copyright, the student's name, and their school. If you have questions please contact Executive Director Kelly Atkinson at KellyAtkinsonPhotography@gmail.com

BEST IN SHOW

\$250 - One photograph from the exhibit of 30 will be selected as Best in Show. Compliments of Kenmore Camera and Canon

FIRST PLACE IN CATEGORY

\$50 - Students placing 1st place in a category will be awarded a \$50 check. Compliments of Kenmore Camera and Canon

MUSEUM QUALITY FRAMING & FRAME CENTRAL

All photographs selected for the final exhibit will be expertly matted and framed compliments of Frame Central. Photographs will be returned to their school of origin the following May after going on tour for the year.

PCNW CHOICE AWARD

The PCNW Choice Award will be awarded to one student in the exhibit. PCNW is a terrific photographic resource right here in Seattle. Visit their website at www.pcnw.org.

JONES SODA LABEL PRIZE

Six images from the exhibit will be featured on 250,000 Jones Soda bottles.



©Riley Jacques, Ferris High School
2017 2nd Place, LANDSCAPE