facts



©Kurt Oelschlager, Lakeside School 2020 1st place, ANIMAL



©Sophia Judish, Stadium High School 2020 1st place, ARCHITECTURE



©Jackson Slater, Newport High School 2020 2nd place, ANIMAL

DEADLINE FOR ENTRY June 30, 2021/3 PM

What is the Washington State High School Photography Competition?

An annual event designed to showcase the finest photographers in Washington state high schools. Watch a three-minute video about us:

www.facebook.com/Washington-State-High-School-Photography-Competition-1097209700373589/home

Who can enter?

Any student grades 9-12 currently enrolled in a public, private or alternative high school in Washington State.

Why enter?

Here's an opportunity to have your photograph exhibited at the Seattle Art Museum, see your photograph on a Jones Soda bottle, and bank a little prize money—cha-ching!

Deadline

All entries must be in our possession by 3PM Wednesday June 30th, 2021

If you're shipping entries via post office, please use this address: Kenmore Camera PO Box 82467 Kenmore, WA 98028.

For UPS, Fed X, etc. and hand delivery, please use:

Kenmore Camera 6708 NE 181st Street Kenmore, WA 98028. All entries from a single school must be delivered together with a fully completed entry form, student list, and one single payment - absolutely no exceptions. Please mark boxes attn: Washington State Photo. For directions visit www.kenmorecamera.com

Entry Fee

\$3 per entry. A limit of 10 entries per student. Purchase orders and checks only. No bank cards accepted in 2021. Please make purchase order or check payable to *Visual Aid, LLC*.

Prizes

- Best in Show: \$250
- Frame Central expertly mats and frames all images in the final exhibit.
- Students placing first in category will receive a check for \$50.
- Six images from the exhibit will be selected by Jones Soda and featured on a run of 250,000 of their soda bottles.
- Photographic Center Northwest Choice Award to one student.

Questions?

Contact Kelly Atkinson at kellyatkinsonphotography@gmail.com

Watch a three-minute video about our event

www.facebook.com/Washington-State-High-School-Photography-Competition-1097209700373589/home











history



Governor Gary Locke presenting a student with a Certificate of Excellence in 1997 at the Seattle Art Museum.



Governor Mike Lowry with sponsors at the Seattle Art Museum awards ceremony in 1996



We receive nearly four thousand entries every year from high school students in Washington State.



The unruly crowd at the 2017 awards ceremony, before masks and social distancing.

The Washington State High School Photography Competition (WSHSPC) has a grass roots beginning in the mid 1980's. Formed by a group of high school photography instructors as a way of elevating student photography, the early competitions included only a handful of high schools, a few hundred entries, passionate instructors and eager students. The photographs were collected and organized by the instructors and later judged by an impartial jury. It was small, informal and entirely volunteer.

The event attracted sponsorship and public awareness rose due to exhibits at the Seattle Art Museum, featured articles in the Seattle Times newspaper, a segment on KING TV's Evening Magazine and New Day programs, and a prestigious awards ceremony featuring Washington State Governors Mike Lowry and Gary Locke. We typically receive nearly four thousand entries every year. Every December, the exhibit is featured at the Seattle Art Museum.

Our official sponsors include Kenmore Camera and Canon USA, who contribute operating funds and in-kind support. Our in-kind contributors include Northwest Framing, who professionally mat and frame the final exhibit; the Jones Soda Company, who reproduce six student photographs on 250,000 of their soda bottles; the Photographic Center Northwest, who provide a PCNW Choice Award; and the Seattle Art Museum, who provide exhibit space. See current and past exhibits at www.kenmorecamera.com. Scroll down on their homepage until you see the purple **WSHSPC** logo located at the bottom.

This event remains largely a volunteer effort with many volunteers devoting time throughout the year to ensure its success. The advisory board includes active high school photography instructors: Rob Flye, Inglemoor; Doris Jew, Tacoma School of the Arts, Tim Kennedy, Cedarcrest; and Jeremy Leffel, Stadium High School. With their continued guidance and the support of our sponsors we will continue to provide a prestigious public platform for student photographic art.

Watch a three minute video about our event on our Facebook page: www.facebook.com/Washington-State-High-School-Photography-Competition-1097209700373589/home



©Brennan Bailey, Rogers High School 2011 1st place, COLOR



©Colin White, Bothell High School 2015 1st place, COLOR





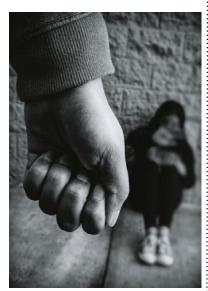






"Don't shoot what it looks like. Shoot what it feels like."

David Alan Harvey



©Sarada Lackshmanan, Newport H.S. 2020 1st place, PEOPLE

DEADLINE FOR ENTRY June 30, 2021

IMPORTANT CHANGES IN 2021:

- This event has always required students to make their own prints. However, in 2021, due to Covid-19 restrictions, students may make their own prints, have their teacher print for them, or have prints made at a commercial facility (Kenmore Camera, Costco, etc.). The only category that students are required to make their own print is #1) TRADITIONAL B&W SILVER GELATIN.
- No bank cards accepted in 2021.

I NEED YOUR HELP!

We have only one person handling all of the administrative duties of this statewide event, so, I need your help to stay organized. Here's what you can do to help:

PLEASE USE A TAB

Please separate each category with a tab (see photo). I know it sounds simple but this little tab will save me a lot of sorting time and it's easy for you to do.



NO POPCORN, SHREDDED PAPER OR PROTECTIVE SHEETS, PLEASE!

Popcorn and shredded paper are brutal. I have to clean each of your entries due to static electricity. Please do not individually wrap entries, or, place protective sheets of paper in between each entry. I have to handle each entry in order to remove them. Also, no framed prints or prints with glass or plastic will be accepted.

ACCURATELY COMPLETE THE ENTRY FORM AND PAYMENT INFORMATION

If we do not receive a fully completed entry form, typed student list, correct payment information and correct amount of payment, it will result in disqualification. Please insert payment, entry form and student list in an envelope so I don't have to fish around in your containers to collect important documents. Thanks!

PAYING FOR ENTRIES

We gladly accept purchase orders, but you must attach a hard copy of your purchase order to your official entry form. Please make purchase orders payable to Visual Aid, LLC.

PAYING BY CHECK

Only one check per school will be accepted. Make checks payable to Visual Aid, LLC.

BANK CARDS ARE NOT ACCEPTED IN 2021.











"To me,
photography is
an art of
observation.
It's about finding
something
interesting in an
ordinary place."

Elliot Erwitt



©Kaylie Shaver, Hanford High School



©Jonathan Walzer, Meadowdale H.S. 2017 1st place, ANIMAL

HOW TO IMPROVE YOUR CHANCES:

Here are a few things students and instructors can do to improve your chance of success in the competition:

PRINT SIZE

It is highly recommended to enter a print no smaller than $8.5" \times 11"$. Smaller sized prints are accepted, but judges have commented on their preference for a standard $8.5" \times 11"$ photograph for viewing.

SUBJECT MATTER

Think beyond the literal meaning of the category title. For example, in the category of ANIMAL, we receive numerous photographs of cats. Many are simply sitting on a sofa staring at the camera. Yes, that literally fits the category description of ANIMAL, but those photographs don't reveal very much to viewers or tell an interesting story.

This is an art competition and it's essential to engage the viewer with an interesting perspective. Examine the photos below. Both are past winners in the ANIMAL category and do a wonderful job of creating a story, engaging the viewer and making us think.

SPECIAL EFFECTS

You can also use a unique camera angle, blurred action, or an abstract point of view to transform an ordinary scene into an interesting photograph. Finally, capture the same subject in a variety of different ways rather than taking just one photograph. When you are photographing, take your time, use your imagination, shoot more and edit later.

THE NUMBERS GAME

A school earns points when a student wins 1st - 6th place in a category (see page #10 for details about scoring). So, if your school is entering less than six entries per category you are decreasing your chance to earn points for your school. With ten categories, your school should be entering a minimum of 60 total entries (six per category) if you hope to earn the maximum number of points available.

THE NUMBERS GAME (PART TWO)

Consider a category that typically receives less entries. Some of our categories are popular and receive several hundred entries, such as PORTRAIT and LANDSCAPE. But, we receive much fewer entries in the TRADITIONAL SILVER GELATIN B&W, ABSTRACT, ARCHITECTURE and DOCUMENTARY categories. Judges select six photographs from each category, so you can increase your odds by entering in the categories that typically receive less entries.











categories

WHERE SHOULD I PLACE MY IMAGE?

- Images created with a camera phone or drone may be placed in any category except #1 TRADITIONAL SILVER GELATIN B&W.
- Images created with a scanner must be placed in #8 MANIPULATION.
- Traditional silver gelatin b&w may be placed in any category.
- Polaroid-type processes must be placed in #8 MANIPULATION

1. TRADITIONAL SILVER GELATIN B&W

Exclusive to images shot on b&w film and printed on b&w silver gelatin paper. Special emphasis is placed on the quality and craftsmanship of the b&w print. No digital or color entries allowed. Traditional silver gelatin b&w images may also be entered in all other categories. ENTRIES IN THIS CATEGORY MUST BE PRINTED BY THE STUDENT ENTERING THE PHOTOGRAPH.

2. ABSTRACT

A photograph which is non-pictorial and/or non-representational and emphasizes design elements and principles.

3. ANIMAL

A photograph of an animal or group of animals.

4. DOCUMENTARY/STREET PHOTOGRAPHY

Images which are documentary or photo journalistic in nature. The entry may be a single image or a combination of images. Multiple images are accepted provided they are mounted on a single piece of mat board not exceeding 16"x20".

5 STILL LIFE

A photograph of an object or objects found or arranged by the photographer.

6. PORTRAIT

A photograph of a person or group of people in which the photographer controls the pose, setting and/or lighting.

7. ARCHITECTURE

A photograph of a man-made structure which can include architectural details.

8. MANIPULATION

A photograph manipulated beyond what is considered basic darkroom techniques (dodging, burning, contrast/brightness adjustment). Digital images with heavy use of Photoshop. Images created using a scanner (Scanography) or 3D printer must be placed in this category.

9. LANDSCAPE/CITYSCAPE

A photograph of a natural or urban scene.

10. PEOPLE

A photograph of a person or group of people.



©Humberto Rodriguez, Chiawana H.S. 2018 1st place, CAMERA PHONE



©Natalia Furmanczyk, Bellevue H.S. 2020 3rd place, ABSTRACT

Questions?

Please contact Executive Director Kelly Atkinson at:

kellyatkinsonphotography@gmail.com











rules



©Amaru Martinez, Roosevelt HS 2018 Best in Show



©Allie Wiegand, Bellevue High School 2008 Best in Show



©Sarah Truscott, Seattle Academy 2014 Best in Show

DEADLINE FOR ENTRY June 30, 2021

2021 RULES & REGULATIONS Please read carefully

- 1. The student entering the image must perform all capturing of the image. Only students currently enrolled in grades 9-12 in a public, private or alternative high school in Washington State may participate.
- 2. All entries must be " 16×20 " or smaller. There is no minimum size, but 8.5" $\times 11$ " is highly recommended.
- 3. All entries must be labeled with the official ID tag. ID tags must be legible and COMPLETELY filled out. Securely affix the ID tag to the upper left-hand corner on the back of each entry.
- 4. No school name may appear on the front of the entry, but the student name and/or image title may appear on the front.
- 5. Any entry in any category may be toned, hand-colored or tinted.
- 6. Entries should not be modified in ways other than "traditional darkroom" techniques (burning/ dodging, cropping, or adjustments of contrast and/or brightness). Images manipulated beyond that MUST be entered in the MANIPULATION category, including entries with heavy use of Photo- shop/Lightroom; Scanography (images created using a scanner); Images from a 3-D printer; and Polaroid-type images.
- 7. All entries in the TRADITIONAL SILVER GELATIN B&W category must be produced entirely with the use of traditional b&w photographic materials. An entry digitized at any stage of its production must be classified as a digital image. All entries in the TRADITIONAL B&W SILVER GELATIN category must be printed by the student entering the image.
- 8. If a student ignores technical regulations and places an entry in the inappropriate category it will be disqualified. (Examples: digital image entered in the TRA-DITIONAL SILVER GELATIN b&w category; an image using extensive Photoshop techniques entered in a category other than MANIPULATION; 3-D printed images in any category other than MANIPULATION).
- 9. Photographs placing 1st 6th in a previous WSHSPC may not be re-entered.
- 10. Students may enter up to ten images.
- 11. Instructors must submit one fully completed OFFICIAL ENTRY FORM with one payment attached (check or purchase order only), and a typed alphabetized list of participating students.

FAILURE TO COMPLY WITH ANY RULE MAY RESULT IN DISQUALIFICATION.

Liability: Every reasonable precaution will be taken to avoid any damage to or loss of entries.

Northwest Framing, Kenmore Camera, Canon, Jones Soda, PCNW, SAM, Visual Aid, LLC, Kelly Atkinson and all approved volunteers and co-sponsors of this event assume no responsibility in the event an image is lost, damaged or stolen.

QUESTIONS?

Contact Kelly Atkinson at kellyatkinsonphotography@gmail.com











2021 OFFICIAL ENTRY FORM

DEADLINE FOR ENTRY JUNE 30, 2021/3PM

This official entry form must be FULLY completed by the photography instructor of the competing school. You must also include a typed list of competing students.

Please Don't Forget...

- 1. Sort images by category.
- 2. Include a typed student list.
- 3. One payment per school.
- 4. Hand delivered entries must be in a container with your school name on it LOOSE ENTRIES WILL NOT BE ACCEPTED.

QUESTIONNAIRE

- 1) What is your annual budget?
- 2) What time of year do you make your major purchases?
- 3) Who is your photographic and digital supplier?

PAYMENT INFORMATION

ONLY ONE CHECK OR PURCHASE ORDER PER SCHOOL.

- ☐ Check payable to Visual Aid, LLC, or Kelly Atkinson
- ☐ Purchase Order payable to Visual Aid, LLC, or Kelly Atkinson. You must attach a hard copy of your PO to this entry form.

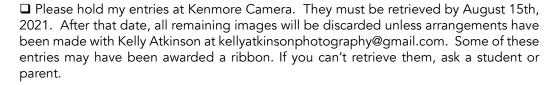
No bank cards accepted in 2021.

Questions?

Please contact: Kelly Atkinson Executive Director WSHSPC kellyatkinsonphotography@gmail.com

School		
Address		
Photography instructors name		
phone#	E	xt
e-mail address		
CATEGORY	C	UANTITY
1.Traditional Silver Gelatin b&w		
2.Abstract		
J.Allinai		
4.Documentary		
5.Still Life		
O.I Oltialt		
7.Architecture	- 1	
0.1VIa111pulation		
9.Landscape		
10.People		
Grand total of entries	⇒	
Number of students competing this year		EM

☐ Please return my entries to the address listed on the enclosed shipping label. I have supplied: 1) a suitable shipping container; 2) a return address label; 3) sufficient postage.



STORE ADDRESS: Kenmore Camera 6708 NE 181st Street ● Kenmore WA 98028 For postal deliveries: PO Box 82467 Kenmore, WA 98028 / www.kenmorecamera.com

All entries must be in our possession by 3 PM Wednesday, June 30, 2021 Questions? Contact Executive Director Kelly Atkinson at kellyatkinsonphotography@gmail.com











1		
2021 I.D. Tag securely tape this in the UPPER LEFT HAND CORNER on the back of each entry.	2021 I.D. Tag securely tape this in the UPPER LEFT HAND CORNER on the back of each entry.	
School:(DO NOT USE INITIALS!)	School:(DO NOT USE INITIALS!)	
(DO NOT USE INITIALS!)	(DO NOT USE INITIALS!)	
Student:	Student:	
Student e-mail (required):	Student e-mail (required):	
Student phone # (required):	Student phone # (required):	
Category	Category	
How was your image captured/photographed? □ traditional film camera □ pinhole camera □ digital camera □ camera phone □ scanner □ other: By entering this contest you agree to allow your image to be shown for instructional purposes.	How was your image captured/photographed? □ traditional film camera □ pinhole camera □ digital camera □ camera phone □ scanner □ other: □ by entering this contest you agree to allow your image to be shown for instructional purposes.	
2021 I.D. Tag securely tape this in the UPPER LEFT HAND CORNER on the back of each entry.	2021 I.D. Tag securely tape this in the UPPER LEFT HAND CORNER on the back of each entry.	
School:	School:	
(DO NOT USE INITIALS!)	(DO NOT USE INITIALS!)	
Student:	Student:	
Student e-mail (required):	Student e-mail (required):	
Student phone # (required):	Student phone # (required):	
Category	Category	
How was your image captured/photographed? □ traditional film camera □ pinhole camera □ digital camera □ camera phone □ scanner □ other: By entering this contest you agree to allow your image to be shown for instructional purposes.	How was your image captured/photographed? □ traditional film camera □ digital camera □ camera phone □ scanner □ other: □ by entering this contest you agree to allow your image to be shown for instructional purposes.	

judging

THE JUDGING OF ENTRIES

Three judges will be chosen to jury this event. We select judges who have a great deal of experience working with and viewing photographs in their profession. Judges are not allowed to see entry tags so they have no access to information about the student or the school they represent.

THE JUDGING PROCESS

This year, due to the unique circumstances with COVID-19, artistic expression will be the prevailing criteria. The judges view one category at a time in the Preliminary Round, and select the photographs they wish to see in the Final Round. During the Final Round, the judges will vote to determine the order of the top six photographs in each category.

ARTISTIC EXPRESSION

A successful photograph must tell a story or relay a mood. What emotion or attitude are you trying to convey with your photograph? Be sure your photograph provides the viewer with enough information to understand your point of view. Try to photograph your subject in a new and interesting way.

TEAM SCORING

Students accumulate points for their school by earning a 1st - 6th placement in a category. The school accumulating the highest overall team score wins the state title. Points are awarded as follows: 1st place - 6 points; 2nd place - 5 points; 3rd place - 4 points; 4th place - 3 points; 5th place - 2 points; 6th place - 1 point.

SELECT AND FINALIST

A photograph selected to advance to the Final Round is awarded a "SELECT" ribbon. Generally, this constitutes the top 10% of all entries. The final 6 selections from each of the 3 judges in the Final Round will be awarded a "FINALIST" ribbon. Only 18 images from each category receive a "FINALIST" ribbon.

BEST IN SHOW

All photographs in the final exhibit are eligible to win Best in Show.

FINAL EXHIBIT

The top 3 photographs from each of the 10 categories constitute the final exhibit. These final 30 images will be professionally matted and framed by Frame Central. The exhibit stays on tour for one year, and then the framed photographs are returned to their school.

WHEN CAN I FIND OUT THE RESULTS?

Judging will take place in July at Kenmore Camera and standings will be posted on-line at www.kenmorecamera.com by July 31, so please be patient. Look for the purple WSHSPC logo at the bottom of their homepage.

QUESTIONS?

Contact Kelly Atkinson at kellyatkinsonphotography@gmail.com



WSHSPC typically receive about four thousand entries every year.



©Julia Moreno, Roosevelt H.S. 2021 1st place, TRADITIONAL B&W



©Leizllyn Nicolas, Kentlake H.S. 2018 1st place, TRADITIONAL B&W











scoring

pripodes min-structure series min-structure series

©Kate MacArthur, Seattle Academy 2020 3rd place, MANIPULATION

©Lauryn Campbell Skyview High School (Vancouver, WA) 2018 2nd Place, MANIPULATION

DEADLINE FOR ENTRY June 30, 2021

TEAM SCORING

Students can accumulate points for their school by earning a 1st - 6th placement in a category. The school with the highest team score at the end of the competition wins the state title. Points are awarded as follows:

1st place - 6 points; 2nd place - 5 points; 3rd place - 4 points; 4th place - 3 points; 5th place - 2 points; 6th place - 1 point.

SELECT AND FINALIST

Any photograph chosen by a judge to be viewed in the Final Round will be awarded a "SELECT" ribbon. Generally, this constitutes the top 10% of all entries. The final 6 choices from each of the 3 judges in the Final Round will be awarded a "FINALIST" ribbon. Only 18 images from each category receive a "FINALIST" ribbon.

BEST IN SHOW

All photographs in the final exhibit are eligible to win Best in Show. Best in Show is decided on by the judges and announced at our awards ceremony.

FINAL EXHIBIT

The top 3 photographs from each of the 10 categories become the final exhibit. These final 30 images will be professionally matted and framed by Frame Central, and may be reproduced in newspapers, web sites, magazines and marketing materials promoting the event. All images from the exhibit stay on tour for one year, and then are returned to their school. Final exhibits from 2009 - present may be viewed on-line at www.kenmorecamera.com.

WHEN CAN I FIND OUT THE RESULTS?

Final results will be posted at www.kenmorecamera.com by July 31, 2021. Your patience is appreciated.

QUESTIONS?

Contact Kelly Atkinson at kellyatkinsonphotography@gmail.com



©Tyler Howe, Lake Washington High School 2020 1st place, LANDSCAPE











sponsors



©Ella Banken, Tacoma School of the Arts 2015 3rd place, PEOPLE



©Ian Ostericher, Peninsula H.S. 2009 Best in Show



©Vittorio Mount, Lakeside School 2020 3rd Place, PEOPLE

KENMORE CAMERA and CANON

Kenmore Camera offers one of the largest selections of digital SLR's in the Pacific Northwest. They also offer a wide selection of inks, papers, darkroom products, books, used equipment, tripods and camera bags. Kenmore Camera and Canon have been sponsors of this event since 2007. www.kenmorecamera.com

FRAME CENTRAL and Pacific Northwest Framing

You name it, they frame it. Photographs, prints, posters, fine art, 3D objects. Frame Central's custom framing and workmanship is FULLY GUARANTEED FOR A LIFETIME. Frame Central is a member of the Northwest Framing family, which is the largest custom framing business in the Northwest which has been an industry leader since 1974. In addition to custom framing, they offer framed art, ready-made frames, art services and great advice. They can even print your photos and turn them into works of art on paper, canvas or metal. Check them out at www.pnwframing.com. They've been an in-kind contributor since 2006.

PHOTOGRAPHIC CENTER NORTHWEST

PCNW serves students of all levels with a full range of coursework in black-and-white and color film and digital media, and a rigorous certificate program encompassing theory, aesthetics, and technical mastery. PCNW provides its students and the community with resources that include darkrooms, studios, a digital lab and library. Through exhibitions, lectures, scholarships, and outreach projects, PCNW provides educational opportunities to professional and amateur photographers and to the public at large. PCNW has been an in-kind contributor since 2006. www.pcnw.org

JONES SODA

Six photographs from our exhibit are featured on 250,000 bottles of Jones Soda. Jones Soda has been an in-kind contributor since 2007.

www.jonessoda.com

SEATTLE ART MUSEUM

SAM hosts our exhibit in December. SAM has been an in-kind contributor since 1995. www.seattleartmuseum.org

Interested in becoming a sponsor or helping by underwriting?

We are grateful for any help you can provide—whether it's becoming a full fledged sponsor or helping to underwrite one of our expenses—we welcome your contribution. For details on sponsoring and underwriting please contact executive director Kelly Atkinson at: kellyatkinsonphotography@gmail.com













Jones Soda selects six images from our exhibit each year and features them on 250,000 bottles of their soda.



A poster for the awards ceremony created by Frame Central and given to the student exhibitors.

DEADLINE FOR ENTRY June 30, 2021

PROMOTING STUDENT IMAGES

The purpose of this event is to provide a prestigious public platform for student photographic art. Typically, we showcase the final exhibit of 30 student images in galleries at Frame Central, Seattle Art Museum, Kenmore Camera, and on the Kenmore Camera web site at www.kenmorecamera.com.

Student images are also featured in our annual RULES & REGULATIONS publication, and our e-publication, sublime, that we e-mail to over 450 photography instructors. For these reasons we need written permission to reproduce student images. Reproduced images will always include a copyright, the student's name, and the school they represent. If you have any questions please contact Executive Director Kelly Atkinson at kellyatkinsonphotography@gmail.com

BEST IN SHOW

\$250 - One photograph from the exhibit of 30 will be selected as Best in Show. Compliments of Kenmore Camera and Canon

FIRST PLACE IN CATEGORY

\$50 - Students placing 1st place in a category will be awarded a \$50 check. Compliments of Kenmore Camera and Canon

FRAME CENTRAL

All photographs selected for the final exhibit will be expertly matted and framed compliments of Frame Central. Photographs will be returned to their school of origin the following May after going on tour for the year.

PCNW CHOICE AWARD

The PCNW Choice Award will be awarded to one student in the exhibit. PCNW is a terrific photographic resource right here in Seattle. Visit their website at www.pcnw.org.

JONES SODA LABEL PRIZE

Six images from the exhibit will be featured on 250,000 Jones Soda bottles.



©Riley Jacques, Ferris High School 2017 2nd Place, LANDSCAPE









