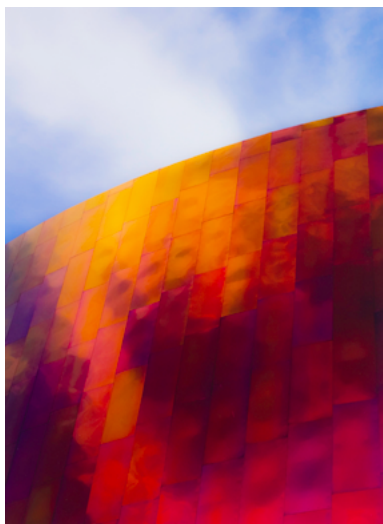


**June 30, 2020**

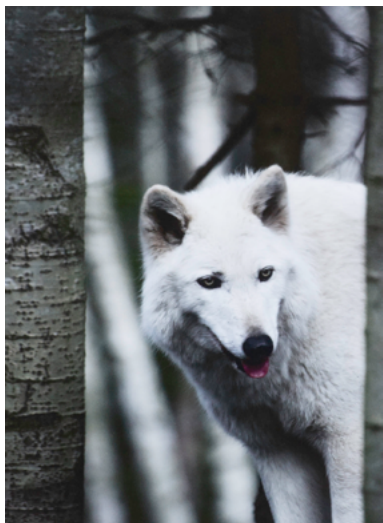
3PM Deadline for Entry



Layton Gaskins, Snohomish H.S.  
2019 3rd place - PORTRAIT



©Olivia Benson-Gregory, Lakeside H.S.  
2019 1st place - ARCHITECTURE



©Sophie Wisemore, Bothell H.S.  
2019 3rd place - ANIMAL

# Photo Contest

The new extended deadline: **3PM June 30, 2020.**

## Who may enter

Students in grades 9-12 currently enrolled in a public, private or alternative high school in Washington State. The cost is \$3 per entry. Students may enter up to ten images.

## Prizes

- Best in Show: \$250 or Canon Rebel digital SLR camera w/ 18-55mm lens (\$400 value)
- Students placing first in category will receive a check for \$50.
- Six images from the exhibit will be featured on 250,000 Jones Soda bottles.
- Photographic Center Northwest choice award will be revealed in the summer.
- Photographs placing 1st, 2nd and 3rd will be exhibited at the Seattle Art Museum.

## Due to school closures the following changes are in effect for 2020:

1) Students may have their photographs printed by their teacher, or printed commercially (with the exception of Category #1 TRADITIONAL SILVER GELATIN B&W). Prints may be made at a variety of locations, including: Kenmore Camera ([www.kenmorecamera.com](http://www.kenmorecamera.com)), Costco, Walgreens, or any other commercial printing facility.

2) Photographs do not need to be mounted.

Loose prints are accepted. All entries must include a fully completed official **I.D. Tag** securely taped to the upper left hand corner on the back of each print. See page 7.

3) Students may submit entries provided they follow these guidelines:

- Each student must complete one official **Student Entry Form**. See page 10.
  - Place your completed **Student Entry Form** (with payment) and all of your entries in an envelope or box. Apply the appropriate shipping label (see page 11).
  - Exact payment in the form of a check must be included in the envelope.
- No bankcards will be accepted this year.** The cost is \$3 per entry.

4) Students may hand deliver, mail or ship entries to the drop-off site.

If you're mailing entries via post office, please use:

**Kenmore Camera PO Box 82467 Kenmore, WA 98028.** Clearly write on the package "**WSHSPC entries**". I've prepared a mailing label on page 11.

For UPS, Fed X, etc. and hand delivery, please use this street address:


**Kenmore Camera 6708 NE 181st Street Kenmore, WA 98028.** Clearly write on the package "**WSHSPC entries**". I've prepared a shipping label on page 11.

**IMPORTANT:** In order for this to work, everyone must do their part. Please properly prepare your entries, payment and entry form before delivery, or you risk disqualification. Kenmore Camera is graciously providing a convenient drop-off site for this event. They are not involved in invoicing, cannot provide a receipt, extra forms, answer questions about rules, etc., so please arrive prepared! Contact me in advance with any questions.

**Questions?** Contact Kelly Atkinson at [kellyatkinsonphotography@gmail.com](mailto:kellyatkinsonphotography@gmail.com)

Place one of these on the back of each entry.

# ID tags



**2020 I.D. Tag**  
securely tape this in the  
**UPPER LEFT HAND CORNER**  
on the back of each entry.

---

School: \_\_\_\_\_  
**(DO NOT USE INITIALS!)**

Student: \_\_\_\_\_

Student e-mail (required):  
\_\_\_\_\_


Student phone # (required):  
\_\_\_\_\_

Category \_\_\_\_\_

***How was your image captured/photographed?***

<input type="checkbox"/> traditional film camera	<input type="checkbox"/> pinhole camera
<input type="checkbox"/> digital camera	<input type="checkbox"/> camera phone
<input type="checkbox"/> scanner	<input type="checkbox"/> other: _____

By entering this contest you agree to allow your image to be shown for instructional purposes.



**2020 I.D. Tag**  
securely tape this in the  
**UPPER LEFT HAND CORNER**  
on the back of each entry.

---

School: \_\_\_\_\_  
**(DO NOT USE INITIALS!)**

Student: \_\_\_\_\_

Student e-mail (required):  
\_\_\_\_\_


Student phone # (required):  
\_\_\_\_\_

Category \_\_\_\_\_

***How was your image captured/photographed?***

<input type="checkbox"/> traditional film camera	<input type="checkbox"/> pinhole camera
<input type="checkbox"/> digital camera	<input type="checkbox"/> camera phone
<input type="checkbox"/> scanner	<input type="checkbox"/> other: _____

By entering this contest you agree to allow your image to be shown for instructional purposes.



**2020 I.D. Tag**  
securely tape this in the  
**UPPER LEFT HAND CORNER**  
on the back of each entry.

---

School: \_\_\_\_\_  
**(DO NOT USE INITIALS!)**

Student: \_\_\_\_\_

Student e-mail (required):  
\_\_\_\_\_


Student phone # (required):  
\_\_\_\_\_

Category \_\_\_\_\_

***How was your image captured/photographed?***

<input type="checkbox"/> traditional film camera	<input type="checkbox"/> pinhole camera
<input type="checkbox"/> digital camera	<input type="checkbox"/> camera phone
<input type="checkbox"/> scanner	<input type="checkbox"/> other: _____

By entering this contest you agree to allow your image to be shown for instructional purposes.



**2020 I.D. Tag**  
securely tape this in the  
**UPPER LEFT HAND CORNER**  
on the back of each entry.

---

School: \_\_\_\_\_  
**(DO NOT USE INITIALS!)**

Student: \_\_\_\_\_

Student e-mail (required):  
\_\_\_\_\_

Student phone # (required):  
\_\_\_\_\_

Category \_\_\_\_\_

***How was your image captured/photographed?***

<input type="checkbox"/> traditional film camera	<input type="checkbox"/> pinhole camera
<input type="checkbox"/> digital camera	<input type="checkbox"/> camera phone
<input type="checkbox"/> scanner	<input type="checkbox"/> other: _____

By entering this contest you agree to allow your image to be shown for instructional purposes.

The new extended deadline: **3PM June 30, 2020.**

## categories

### WHERE SHOULD I PLACE MY IMAGE?

- **images created with a camera phone or drone:** May be placed in any category except #1 TRADITIONAL SILVER GELATIN B&W.
- **images using extensive digital manipulation:** Must be placed in #8 MANIPULATION.
- **images created with a scanner:** Must be placed in #8 MANIPULATION.
- **traditional silver gelatin b&w:** May be placed in any category.
- **Traditional Alternative Processes:** (cyanotype, palladium, platinum, etc.) May be placed in any category
- **Instant photographs:** (Polaroid-type processes) Must be placed in #8 MANIPULATION

### 1. TRADITIONAL SILVER GELATIN B&W

**This is the only category in 2020 that requires students to make their own print.**

This category celebrates the tradition of the b&w medium. Exclusive to images shot on b&w film and printed on b&w silver gelatin paper. **Special emphasis is placed on the quality and craftsmanship of the b&w print.** Traditional silver gelatin b&w images may also be entered in all other categories. **An image digitized at any stage of its production is considered a digital image and cannot be entered in this category.**

### 2. ABSTRACT

A photograph which is non-pictorial and/or non-representational and emphasizes design elements and principles.

### 3. ANIMAL

A photograph of an animal or group of animals.

### 4. DOCUMENTARY/STREET PHOTOGRAPHY

Images which are documentary or photo journalistic in nature. The entry may be a single image or a combination of images. Multiple images are accepted provided they are mounted on a single piece of mat board not exceeding 16"x20".

### 5. STILL LIFE

A photograph of an object or objects found or arranged by the photographer.

### 6. PORTRAIT

A photograph of a person or group of people in which the photographer controls the pose, setting and/or lighting.

### 7. ARCHITECTURE

A photograph of a man-made structure which can include architectural details.

### 8. MANIPULATION

A photograph manipulated beyond what is considered "basic darkroom techniques" (dodging, burning, contrast/brightness adjustment). Digital images with heavy use of Photoshop. Images created using a scanner (Scanography) or 3D printer must be placed in this category.

### 9. LANDSCAPE/CITYSCAPE

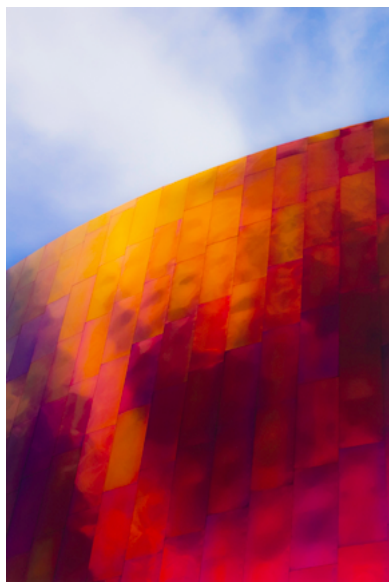
A photograph of a natural or urban scene.

### 10. PEOPLE

A photograph of a person or group of people.



©Humberto Rodriguez, Chiawana H.S.  
2018 1st place CAMERA PHONE



©Olivia Benson-Gregory, Lakeside School  
2019 1st place ARCHITECTURE

### Questions?

Please contact Executive Director  
Kelly Atkinson at:  
kellyatkinsonphotography@gmail.com



©Amaru Martinez, Roosevelt HS  
2018 BEST IN SHOW



©Allie Wiegand, Bellevue High School  
2008 BEST IN SHOW



©Sarah Truscott, Seattle Academy  
2014 BEST IN SHOW

The new extended deadline: **3PM June 30, 2020.**

## 2020 RULES & REGULATIONS (revised)

Please read carefully

1. The student entering the image must perform all capturing of the image. Only students currently enrolled in grades 9-12 in a public, private or alternative high school in Washington State may participate.
  2. All entries must be "16 x 20" or smaller. There is no minimum size.
  3. All entries must be labeled with the official ID tag. ID tags must be legible and COMPLETELY filled out. Securely affix the ID tag to the **upper left-hand corner** on the back of each entry.
  4. No school name may appear on the front of the entry, but the student name and/or image title may appear on the front.
  5. Any entry in any category may be toned, hand-colored or tinted.
  6. Entries should not be modified in ways other than "traditional darkroom" techniques (burning/dodging, cropping, or adjustments of contrast and/or brightness). Images manipulated beyond that **MUST** be entered in the MANIPULATION category, including entries with heavy use of Photoshop/Lightroom; Scanography (images created using a scanner); Images from a 3-D printer; and Polaroid-type images.
  7. All entries in the TRADITIONAL SILVER GELATIN B&W category must be produced entirely with the use of traditional b&w photographic materials. An entry digitized at any stage of its production must be classified as a digital image. All entries in this category must be printed by the student entering the image.
  8. If a student ignores **technical regulations** and places an entry in the inappropriate category it will be disqualified. [Examples: digital image entered in the TRADITIONAL SILVER GELATIN b&w category; an image using extensive Photoshop techniques entered in a category other than MANIPULATION; 3-D printed images in any category other than MANIPULATION].
  9. Photographs placing 1st - 6th in a previous WSHSPC may not be re-entered.
- FAILURE TO COMPLY WITH ANY OF THESE RULES MAY RESULT IN DISQUALIFICATION.**
10. Students may enter up to ten images.
  11. Students must submit one fully completed STUDENT ENTRY FORM with payment attached.

**Liability: Every reasonable precaution will be taken to avoid any damage to or loss of entries.** Northwest Framing, Kenmore Camera, Canon, Jones Soda, PCNW, SAM, Kelly Atkinson and all approved volunteers and co-sponsors of this event assume no responsibility in the event an image is lost, damaged or stolen.

### QUESTIONS?

Contact Executive Director Kelly Atkinson at [kellyatkinsonphotography@gmail.com](mailto:kellyatkinsonphotography@gmail.com)



## Student Entry Form

Only one entry form per student is required. Please print clearly.

Last Name \_\_\_\_\_

First Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Total number of entries you are submitting \_\_\_\_\_

Total Entry Fee amount (\$3 per entry) \_\_\_\_\_

School \_\_\_\_\_

### RETURN OF ENTRIES:

- Please mail my entries back to me. *I've included a self-addressed return shipping label and adequate return postage.*
- Please hold my entries at Kenmore Camera and I will retrieve them no later than July 31, 2020.
- Please discard my entries.

**Students: Complete this form and include it with your entries. Remember to include \$3 per entry.**



***Please attach your payment to this form***


*Sorry, no bank cards this year.*

The new extended deadline: **3PM June 30, 2020.**

# shipping labels


**IMPORTANT:** In order for this to work, everyone must do their part. Please properly prepare your entries, payment and entry form before delivery, or you risk disqualification. Kenmore Camera is graciously providing a convenient drop-off site for this event. They are not involved in invoicing, cannot provide a receipt, extra forms, answer questions about rules, etc., so please arrive prepared! Contact me in advance with any questions - [kellyatkinsonphotography@gmail.com](mailto:kellyatkinsonphotography@gmail.com)

Post Office mailing use this label:



Kenmore Camera  
**Attn: WSHSPC entries**  
P.O. Box 82467  
Kenmore, WA 98028

FedX, UPS, etc, or hand delivery use this label:



Kenmore Camera  
**Attn: WSHSPC entries**  
6708 NE 181st Street  
Kenmore, WA 98028

### HOW TO IMPROVE YOUR CHANCES:

Here are a few things students can do to improve their chance of success.

Think beyond the literal meaning of the category title. For example, in the category of ANIMAL, we receive numerous photographs of cats. Many are simply sitting on a sofa staring at the camera. Yes, that literally fits the category description of ANIMAL, but those photographs don't reveal very much to viewers or tell an interesting story.

This is an art competition and it's essential to engage the viewer with an interesting perspective. Examine the photos below. Both are past winners in the ANIMAL category and do a wonderful job of creating a story, engaging the viewer and making us think.

You can also use a unique camera angle, blurred action, or an abstract point of view to transform an ordinary scene into an interesting photograph. Finally, capture the same subject in a variety of different ways rather than taking just one photograph. When you are photographing, take your time, use your imagination, shoot more and edit later.

### THE NUMBERS GAME

Consider placing a photo in a category that typically receives fewer entries. Some of our categories are popular and receive several hundred entries, such as PORTRAIT and LANDSCAPE. But, we receive many fewer entries in the TRADITIONAL SILVER GELATIN B&W, ABSTRACT, ARCHITECTURE and DOCUMENTARY categories. Judges select six photographs from each category, so you can increase your odds by entering in the categories that typically receive fewer entries. Listed below are the numbers of entries per category from 2019. These numbers have been fairly consistent from year-to-year.

**Keep in mind, due to school closures we will likely have considerably fewer entries this year, so your chance of success increases!**

The numbers of entries per category in 2019:

1. TRADITIONAL SILVER GELATIN B&W = 118
2. ABSTRACT = 295
3. ANIMAL = 302
4. DOCUMENTARY = 235
5. STILL LIFE = 393
6. PORTRAIT = 433
7. ARCHITECTURE = 247
8. MANIPULATION = 239
9. LANDSCAPE = 435
10. PEOPLE = 302

*“The painter  
constructs,  
the  
photographer  
discloses”*

Susan Sontag



©Georgia Gray, King's High School  
2014 1st place ANIMAL



©Jonathan Walzer, Meadowdale H.S.  
2017 1st place ANIMAL

Questions? Contact Kelly Atkinson at [kellyatkinsonphotography@gmail.com](mailto:kellyatkinsonphotography@gmail.com)

## THE JUDGING OF ENTRIES

Three judges will be chosen to jury this event. We select judges who have a great deal of experience working with and viewing photographs in their profession. The judges generously volunteer their time to view nearly four thousand photographs.

## THE JUDGING PROCESS

Typically, our jurors grade on three criteria: Artistic Expression, Technical Ability, and Presentation. This year, due to the unique circumstances, Artistic Expression will be the prevailing criteria. The judges view one category at a time in the Preliminary Round, and select the photographs they wish to see in the Final Round. During the Final Round, the judges will vote to determine the order of the top six photographs in each category.

## ARTISTIC EXPRESSION

A successful photograph must tell a story or relay a mood. What emotion or attitude are you trying to convey with your photograph? Be sure your photograph provides the viewer with enough information to understand your point of view. Try to photograph your subject in a new and interesting way. Seek feedback from your peers. In addition to asking them if they like your photograph, find out how they feel when they view it.

## TEAM SCORING

Students can accumulate points for their school by earning a 1st - 6th placement in a category. The school with the highest team score at the end of the competition wins the state title. Points are awarded as follows:

1st place - 6 points; 2nd place - 5 points; 3rd place - 4 points; 4th place - 3 points; 5th place - 2 points; 6th place - 1 point.

## SELECT AND FINALIST

A photograph selected by a judge to advance to the Final Round is awarded a "SELECT" ribbon. Generally, this constitutes the top 10% of all entries.

The final 6 selections from each of the 3 judges in the Final Round will be awarded a "FINALIST" ribbon. Only 18 images from each category receive a "FINALIST" ribbon.

## BEST IN SHOW

All photographs in the final exhibit are eligible to win Best in Show.

## FINAL EXHIBIT

The top 3 photographs from each of the 10 categories constitute the final exhibit. These final 30 images will be professionally matted and framed by Frame Central. All images from the exhibit stay on tour for one year, and then are returned to their school.

## WHEN CAN I FIND OUT THE RESULTS?

At this point, I have not scheduled a time line for judging, so please be patient. I will ask Kenmore Camera to post updates during the summer at [www.kenmorecamera.com](http://www.kenmorecamera.com). Look for the purple **WSHSPC** logo at the bottom of their homepage.

## QUESTIONS?

Contact Executive Director Kelly Atkinson at [kellyatkinsonphotography@gmail.com](mailto:kellyatkinsonphotography@gmail.com)



©Elliot Shultz, Stadium High School



©Lauryn Campbell  
Skyview High School (Vancouver, WA)  
2018 2nd Place MANIPULATION